AATCC Conference Textile Coloration 2.1 – Optimal Apparel Performance through Innovation September 11-12, 2019

WEDNESDAY, SEPTEMBER 11, 2019

- 8:30 Welcome
- Barry Brady, Organic Dyes and Pigments LLC, program chair
- 8:45 **Fostering Innovation** Sudhakar Puvvada, Dream Catcher Innovation Labs

INNOVATIONS

Moderator: Barry Brady, Organic Dyes and Pigments LLC

- 9:30 The New Color of Performance—What's Happening, What's Changing, What are the Future Challenges We will Face?
 - Benjamin Bagwell, Organic Dyes and Pigments LLC
- 10:00 An Introduction to Graphene Fiber and Yarn Technology Matt Reid, Graphene One, LLC
- 10:30 Break
- 10:50 Activated Cooling: Temperature Management on Fabric Activated by Body Temperature Keith Zimmerman, HeiQ ChemTex Inc.
- 11:20 Panel Discussion
- 11:50 Lunch

PERFORMANCE AND SUSTAINABILITY

Moderator: Dennis Scheer, SST Technology Solutions

- 1:00 An Eco-friendly System for Working with an Oxygen-Free Atmosphere Carmina Ferri, Care Applications
- 1:30 Overcoming the Technical Challenges Associated with Reintroducing Cellulose Acetate into the Textile Industry
 - Brian T. Edwards, Eastman Chemical Co.
- 2:00 Hemp Fiber: Preparation, Dyeing, End-Uses, and Sustainability Guy Carpenter, Bear Fiber
- 2:30 Removing Harsh Chemistry from Jeans Washing while Keeping the Same Look: A Sustainable Solution

Thomas Aplas, CHT

- 3:00 Break
- 3:20 New Innovations in Smart Yarns and Threads: Changing the Impossible to Possible in Wearable Tech

Mike Godfrey, Supreme Corporation VOLT Smart Yarns

- 3:50 Moisture Management Technologies Ken Kiser, Nanotex
- 4:20 Panel Discussion
- 4:50 Closing Remarks
- 5:00 6:30 Reception with Tabletop Exhibits

THURSDAY, SEPTEMBER 12, 2019

8:00 Calling All Doers, Tinkerers, Crafters, and Builders Marty Lawrence, Dream Catcher Innovation Labs

SUSTAINABILITY

Moderator: David Vlaservich, American Eagle

- 8:45 Water Free Digital Denim from Fabric to Garment Enrique Silla, Jeanologia
- 9:15 **Emptying the Landfills Why Biodegradable Textiles Will Save our Planet** Ashok Mahtani, Alpine Creations

9:45 Safe, Efficient, Enhanced: It's Our Nature

Bryan Dill, Archroma U.S.

- 10:15 Break
- 10:35 **The Laundry Evolution** Franco Zaccaria, Tonello and Tony Gowan, GTS-1 LLC
- 11:05 **The Intersection of Green Chemistry and the Circular Economy in the Textile Industry** Amanda Cattermole, Cattermole Consulting
- 11:35 Panel Discussion
- 12:05 Lunch

MANAGING FROM START TO FINISH

Moderator: Buddy Garrett, Cotton Incorporated

- 1:15 **How Innovation in Wash Leads to Change in the Denim World** Beau Lawrence, House of Gold and Wiser Wash
- 1:45 **The Digital Transformation: Redefining the Fashion Industry from Fabric to Garment** Alex Penades, Jeanologia
- 2:15 Is My Color Standard the Root of My Color Problems? Andrew Fraser, InMocean Group LLC
- 2:45 **Foam Dyeing with Pre-reduced Indigo Restoring a Good Reputation** Howard Malpass, Denim Dyeing Technical Service LLC
- 3:15 Panel Discussion
- 3:45 Closing Remarks & Adjourn